

"Michael LaFido, has developed a blueprint for success that provides both realtors and broker owners a turnkey system to dominate listing and selling luxury homes in any market"
-**Chad Roffers**, Chairman & managing director of Concierge Auction

"Agents who want to break into the luxury market, and/or are looking for very unique and aggressive marketing strategies to market for their luxury listings this designation is a must. Michael is in the trenches and practices what he preaches."
-**Olivier Mevellec** Co-founder & President of Global Marketing Agent

"If you want to market high-end properties then Michael's Luxury course is a must. He is the expert, and he leads by example with his impressive portfolio of \$1 million+ listings and sales. Michael recently gave a Marketing Luxury all day seminar to 122 of my agents in Dallas. They were more than impressed and virtually all of them are going for the LUXE designation offered by Michael. But even more important is the integrity and caliber of professionalism hat Michael exudes. A real class act."
-**Mark Wolfe**, Owner of RE/MAX DFW Associates

"Wow, I have never seen a more impressive approach to listing and marketing multi-million dollar properties, his inventory of homes reads like a Who's Who list of American's Best Real Estate Properties. I cannot imagine ANY seller, with a multi-million-dollar property not listing with Mike. If you want to break into the multi-million-dollar property market, or learn how to get your luxury listing sold, Michael is the person to talk to."
-**Judy LaDeur**, Founder and President of The Profitable Recruiter and Judy LaDeur International

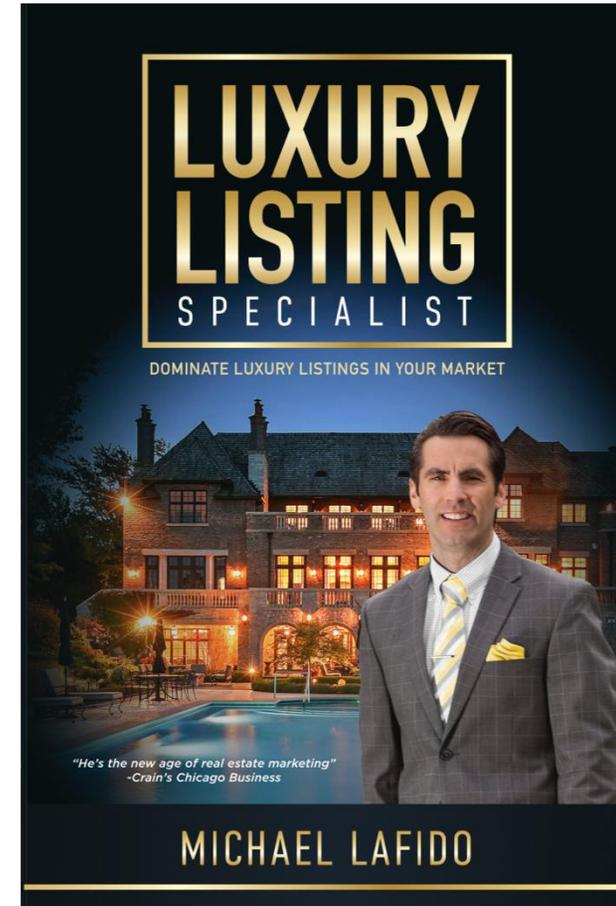
About the Speaker:

Michael is the founder of the Marketing Luxury Group. The Marketing Luxury Group assists other real estate agents and affluent home owners by providing premium Bespoke services including 'lifestyle marketing', consulting, and PR services to help agents and owners sell their luxury homes using our proven and reputable strategies.

Michael also created the nationally recognized luxury certification for real estate agents which is known as The Luxury Listing Specialist Certification (LUXE). This new certification establishes a minimum set of standards for agents that represent luxury homes. Many agents within the industry are calling Michael's methods "The New Standard" for marketing luxury homes today.



Dominate Luxury Listings In Your Market



Note Taker

Ah-Ha's:

Action Steps for Next 30 Days:

Resources:

- LuxeRedefined.com (Education Videos for Agents)
- LuxuryListingPodcast.com (Access All My Episodes)
- LuxuryListingSpecialistBook.com (Order Your Book Today!)
- BoxBrownie.com - code: Luxury (\$40 off Pic Enhancements)
- Fiverr.com (Graphic Design Work)
- BombBomb.com/luxury (Video Email)
- Kcm.com/luxury (Great Visuals & Housing Data)
- GetVyr.com (Video Marketing)
- LuxuryListingBlueprint.com (56 Point Checklist)
- LuxurySpecialistGear.com (LUXE Swag)

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Notes:

Questions:

Get More Luxury Clients NOW
 If YOU want to get attention, stand out and become a trusted person of influence, you **NEED** this certification **RIGHT NOW** to gain an unfair advantage and competitive edge to promote and market your business, reach celebrity status, attract better customers, make more money and help a lot of people.
 To learn more on how to get certified visit:
www.LuxuryListingSpecialist.com

